

# SCULPTURAL INSTALLATION

## Fairbridge Festival 2019



expression of interest

# THE OPPORTUNITY

## Building Better Regions: Regional Cultural Development Project

### **Brief**

FolkWorld Inc. have taken on an exciting new initiative for its 2019 Fairbridge Festival. Under the Regional Cultural Development Project, we're offering creatives from all fields, within the Peel region, to take part in a competition to create and exhibit an artistic conception, in the form of an entry statement.

### **Details**

Up to 10 proposals will be accepted and exhibited for three days, to the 8,000 festival attendees. This opportunity will give the artist fantastic exposure and recognition for their artistic genius. Art pieces will be displayed in prominent positions throughout Fairbridge Village, and judged by an experienced judging panel. The winning art piece will be kept by Fairbridge Festival to be displayed at future festivals. This is an exciting opportunity for regional artists to gain exposure to a large audience, and showcase the fusion of talent the Peel region has.

# THE HISTORY OF FAIRBRIDGE FESTIVAL

Fairbridge Festival is Western Australia's most popular family-friendly camping festival.

This celebration of folk, roots, blues, acoustic, Celtic, a capella and world music takes place annually in April, in the traffic-free, self-contained bushland site of Fairbridge Village, 5km north of Pinjarra and 10 km south of Perth's outlying south-eastern suburbs.

Fairbridge Village makes a wonderful festival site. Graceful, mature bushland and sweeping views over the Darling Escarpment provides a picturesque and peaceful background to the festival. Music spills from numerous marquees and permanent buildings; colourful markets add vibrancy and delight; delicious aromas waft over the catering areas; and everywhere are the sights and sounds of happy people enjoying a fabulous weekend experience.

Entering its 27<sup>th</sup> year in 2019, Fairbridge Festival continues to go from strength to strength.

[www.fairbridgefestival.com.au](http://www.fairbridgefestival.com.au)



# THE DESIGN BRIEF

Design a temporary art piece that encompasses Fairbridge Festival's values and ethos to act as a precinct entry statement. It should be an ephemeral sculpture/entry statement designed to consider the natural bushland of Fairbridge Village.

- ❖ Construction of your art piece must only consist of **recycled**, **re-purposed** or **foraged** materials
- ❖ Art piece size: 3 metres wide and 2 metres high
- ❖ Art piece can be free standing or suspended
- ❖ Attention must be given to the fact that festival goers will be accessing venues and other parts of the grounds through, around or under your design
- ❖ Consideration must be given to safety for public interaction

## CRITERIA

- ❖ Creative and compelling
- ❖ Viable and safe for public interaction
- ❖ Accessible for three days
- ❖ Day and night
- ❖ Artistic excellence
- ❖ Thought provoking

# DETAILS

## Who is eligible?

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Creatives in any of the artform fields are invited to submit a proposal for Fairbridge Festival

## Where is the Festival?

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Fairbridge Village  
South West Highway, Pinjarra

## When will it be held?

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26 – 28 April 2019

## PRIZE

A panel of creative industry judges will determine the winning sculpture.

The winning artist will receive a prize of \$1,000 plus acquisition by Fairbridge Festival for future exposure.

# TIMELINE

**28 FEBRUARY 2019**

Proposals submitted



**6 MARCH 2019**

Successful applicants notified



**25 APRIL 2019**

Access to site for installation



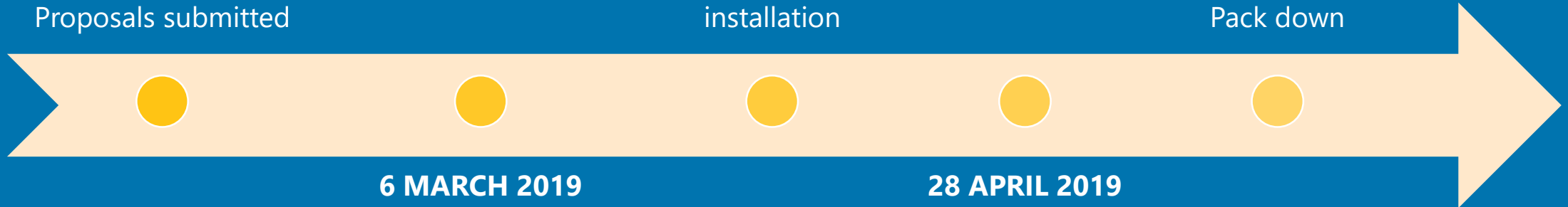
**28 APRIL 2019**

Winning artist announced



**29 APRIL 2019**

Pack down



# REGISTRATION FORM

Please email completed registration forms to  
Tanya McFarlane by COB, Thursday 28 February  
2019: [tanya.mcfarlane72@gmail.com](mailto:tanya.mcfarlane72@gmail.com)

Designer Name:

Address:

Contact Number:

Email:

Description of proposal (including dimensions and installation requirements):