



## Fairbridge Festival 2024 Vendors Info

Thanks for your interest in our festival! This document outlines how we operate. It should inform your application. Please explore our website and socials for more information and visuals on the wonderful atmosphere and friendly vibe of the festival.

Fairbridge Festival is a family-friendly annual camping and music event run by Folkworld Inc, a non-profit community organisation. This year the festival will take place at the Edenvale Heritage Precinct, which is a heritage, arts and cultural landmark in Pinjarra, just 90km south of Perth. There are usually around 40 food vans and 60 market stalls servicing and delighting our crowds of around 6500 people.

### Vendor Fee Overview

| CAT.          | OPTIONS  | PRICE    |
|---------------|--|----------|
| Base prices   | Food stall (inc. 2 staff tickets)                | \$650    |
|               | Market stall (no tickets included)               | \$300    |
|               | NFP stall (certificate of registration required) | \$0      |
| Stall addons  | Food stall – upgrade to 6m <sup>2</sup>          | + \$150  |
|               | Food stall – upgrade to 9m <sup>2</sup>          | + \$500  |
|               | Food stall – upgrade to 15m <sup>2</sup>         | + \$1000 |
|               | Market stall – upgrade to Merchandise            | + \$100  |
|               | Market stall – upgrade to double-stall           | + \$300  |
| Prod. addons  | Add water (per stall)                            | + \$50   |
|               | Add power (per outlet)                           | + \$75   |
| Ticket addons | Extra staff tickets                              | + \$150  |
|               |  |          |

#### Food Vendors

Base price for food vendors includes a 5m space and 2 adult staff tickets, including access to Festival Camping. Anything else in your package needs to be purchased as an add-on: larger spaces, power, water, and extra staff tickets.

#### Markets

Base price for market stalls includes a 3m<sup>2</sup> space, including access to Festival Camping. There are add-on prices for adult staff tickets, extra space, power and water.

### The Application Process

Applications for vendors will open **21 November 2023** and close **20 December 2023**. We will notify all applicants on the outcome of their submission via email by **20 January 2024**.

We are looking to provide our valued customers with a fresh and exciting mix of options to satisfy their on-event wants and needs. Broadly, our selection criteria aim to provide the right number of stalls with the right mix of goods and services, placed in the right locations. We do require super accurate logistical information in your application – so please make sure you provide measurements, power, dater and photos when requested.

#### Food Vendors

We have a huge number of applications each year, and unfortunately not every applicant will be successful. What are we looking for? Firstly, we look to book the right range of food stalls – and competition for certain types of stalls is hotter than others. We love to book an eclectic range of cuisines that are culturally diverse

and delicious! We're also committed to sustainable and healthy options so those applicants will be favoured. (In fact, you **must** have compostable packaging, receptacles and utensils if you are selected.)

### Markets Vendors

Our patrons love to browse the market stalls. All applications are accepted and assessed, but unfortunately, we can't approve them all. Overall, we want to offer our festival customers an exciting variety of goods and services – anything from massage to art, clothing, jewellery, handmade or up-cycled gifts. Sustainable and environmentally conscious products and packaging are best for us, and culturally diverse practices and items are encouraged! We also invite applications for stalls promoting clubs and associations.

## General Logistics

We need all stallholders to comply with our logistical requirements. We have a beautiful new site – but we only have limited access roads, so we have strict rules about arrival day/times, ticketing, car-movement, and trading times. We're a big family onsite, so once you're accepted, we'd love to get along. Accepted vendors will also agree to our Festival T&C's [here](#).

### Bump In & Bump Out

You must arrive on Thursday between 9am and 6pm. No exceptions. We're also strict about when you can pack down and leave. This is all in the interests of our customers safety (and some of our customers are still in nappies so their safety is paramount). You are advised to bring a trolley to transport your stock as vehicle access may be limited depending on your site allocation. Bump Out is no later than Monday 10am.

### Trading Times

If you are accepted, trading times are as follows:

Markets vendors: Friday from 12.00pm, Saturday 9am – 6pm, Sunday 9am – 6pm

Food vendors: Friday from 12.00pm, Saturday 9am – 11.30pm, Sunday 9am – 11.30pm

Vendors may trade earlier in the day if they wish, especially those with coffee or breakfast menu.

### Power & Water

We can supply power and running water at a small cost. You must specify your exact requirements when you apply. You must BYO power extension cable and water hose.

### Accommodation

Vendors special camping area is close by in the adjacent campground. Please bring all your own camping equipment. Private offsite accommodation is available close by in Pinjarra/Mandurah.

## Tickets

### Food Vendors

Two adult staff tickets are included in all packages. Extra adult staff tickets are available at a discounted price (limits apply). We do not have discounted under-18 tickets available. Buy these at [www.moshtix.com.au](http://www.moshtix.com.au) when we are on sale early December.

### Markets Vendors

Adult staff tickets are available (limits apply) at a discounted price. We do not have discounted under-18 tickets available. Buy these at [www.moshtix.com.au](http://www.moshtix.com.au) when we are on sale early December.

*NOTE: This is not a contract, offer, or legal agreement. Please contact [vendors@fairbridgefestival.com.au](mailto:vendors@fairbridgefestival.com.au) for more information. Last updated 12 October 2021.*